

India's Biggest Virtual **Expo 2022**

Unlocking the
Digital Future



Organized by
 **AAJJO**
Shop Smart Save Big



Frozen Food N Dairy Expo 1st to 5th February 2022

Reconnect and Revive
the Dairy Industry with Ideas to Thrive in the New Normal.

Brand Exposure | Lead generation | Networking | 1-1 Meetings Arranged | Web Conference

www.bigdukan.com/FrozenFoodNDairy



COVID 19 – Implications for Business

Setting the right platform to showcase ideas and equipment for hospitality in the new normal.

The **COVID-19** Pandemic has made people realize the importance of travelling.

The whole world is waiting to open up and host their global families. Hope your businesses are ready to cater to their demands too.

Message from the chairman

Anand Kishor



Greetings, friends from our expo industry. My hats go off to your perseverance and resilient spirit exhibited in the face of **COVID-19**. It's been a pleasure to have you stand by us, host us when we needed a vacation, or treat us when we craved some of the delicacies during the locked-down months.

I also want to thank the hospitality suppliers who have flourished despite the tough times in which the world was suffering.

Fortunately, the economy today has opened up and everyone will be able to thrive in the Covid times. We will be back from February **1-5, 2022** to host the "**Frozen Food N Dairy Expo**".

Let us join together to help the dairy industry flourish.

Introducing Frozen Food N Dairy Expo 2022



FROZEN FOOD N DAIRY EXPO 2022

We invite you to the upcoming **Frozen Food N Dairy Expo** next year, February 1-5, 2022, where you will witness new and innovative ideas, technology, equipment, products, and delicacies related to Food and Dairy.



EXHIBITOR PROFILE

- Frozen Food Cold Room
- Milk Shake Machine
- Fully Automatic Vegetable Cold Storage Room
- Metal Glass Top Freezers, Storage Capacity
- Softy Ice Cream Machine & Dispenser
- Cheese and Ice Cream Plants
- Eutectic Freezer
- Potato and Green Peas Plant
- Curd Making Plant
- Bulk Milk Chiller(BMC)
- Automatic Milking and their Preservation Equipment
- Butter Making Equipment
- Freezer Storage Room
- Air-conditioning
- Refrigeration & warehousing

VISITORS PROFILE

- Food manufacturer
- Food importer / exporter
- Hotel, restaurant, Cafe and bar
- Bakery / Bakery organisation
- Food catering / food service
- Clubs & Resorts
- Super Markets
- Grocery & Marts
- Distributor, wholesaler & retailer
- Food Processing & Packaging
- Dairy product manufacturers
- IT Solutions / Smart Hotel Tech
- Household individuals
- Dairy Farmers
- Packaging and distribution centre

Frozen Food N Dairy Expo Event's Core Focus

As one of the world's fastest growing economies, India's Food and Dairy sector contributes significantly to the growth engine through its tremendous income and expansion potential.

Exhibitor Features & Benefits

Easy-to-Start business with Frozen Food N Dairy Expo

- Getting quality visitors in your field or area
- Branding quality for your desk
- Video conferencing/chat
- Massive promotion of the event in digital, magazines, etc.
- Cost-free transportation
- No hotel charges
- Manage your client from the comfort of your seat - no travelling fees
- No packing/unpacking or booth design expenses required
- No expenses for logistics and coordination of support teams
- An investment of only a few thousand dollars is needed to acquire sponsorship for recognition of a brand
- Partnering with some renowned associations to bring in reliable clients
- Expose your store during the exhibition
- A button with a "Special Offer" can attract more visitors to your site
- Videos about your company and your products can be attached
- "About us" feature to represent your company

Frozen Food N Dairy Expo 2022 Conclave

A Knowledge fest as well: This year's Conclave will be an exciting continuation of past editions that raised the bar for the program.

Frozen Food N Dairy Expo has proudly served its industry as a premier showcase of both products and services, as well as a facilitator of quality interactions between leading industry authorities on the shape of the industry's future.

Frozen Food N Dairy Expo 2022: A Virtual Event

Virtual Booths: A perfect solution for socially distanced events. Guests use their own devices from anywhere in the world.





Targeted B2B Events

Frozen Food N Dairy Expo 2022 is the next progressive step in our brand's digital evaluation. It is aimed to bring leading brands, manufacturers, buyers and retailers of the packaging industry together, all under one roof.

And all of this is just one click away

Our objective is to:

- Facilitate networking
- Help you explore potential business opportunity
- Assist in the generation of leads
- Provide vital information on current trends

Be Future Ready

Frozen Food N Dairy virtual expo 2022 is designed to facilitate business growth for new and existing clients in an age of travel restriction.

Marketing Material: Exchange browser and visiting Cards.

Feature-Packed Booth: Set up an interactive booth with photographs, papers, demo videos, and more.

Video Meeting: Allows for niche buyer targeting and one-on-one networking opportunities.

Web Conferences: Industry experts offer their knowledge and perspectives on the current industry trends.

Exhibitor Webinars: Provide live demonstrations of the latest products and services to grab as many leads as possible.

Online Matchmaking: Meet a potential business partner online.



Why Exhibit With Us

Reach out to a worldwide audience and expand your brand's reach across national borders.

Boost Your Sales & connect with your potential buyers.

Connect or Engage: Interact with buyers via chat, audio, & video options to connect or engage them.

Flexibility: Present, chat, and network without leaving your office

Unleash the Power of Your Brand

As a virtual exhibition partner, we'll give your brand the exposure it needs using our expert in-house branding tools.



Email campaigns to our database that are specifically targeted.



Our high-traffic web pages provide visibility and lead creation.



Promotion through partnerships with the media.



Our social media generates a lot of content because of the high level of participation.

Branding Opportunity

BRANDING PANEL 1
450 x 200

BRANDING PANEL 2
650 x 300

Lobby

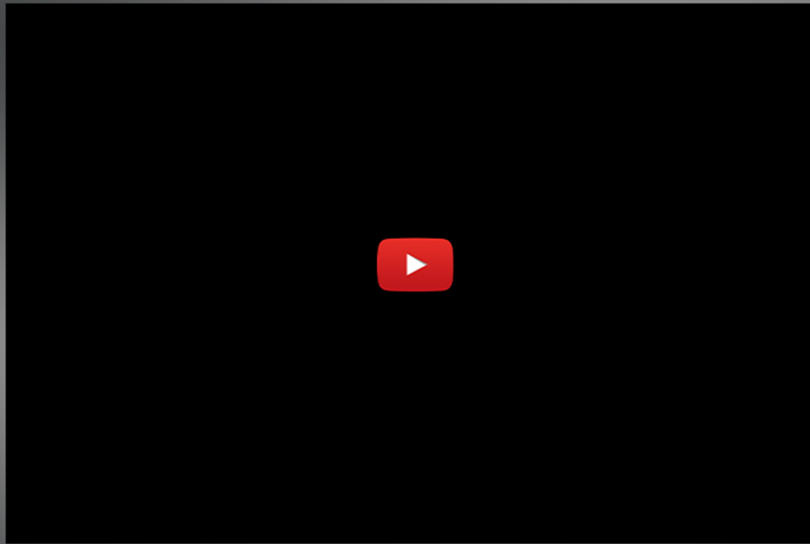


Auditorium

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EVENT LO
250 x 100

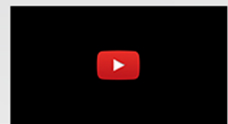
BRANDING PANEL 1
250 x 450



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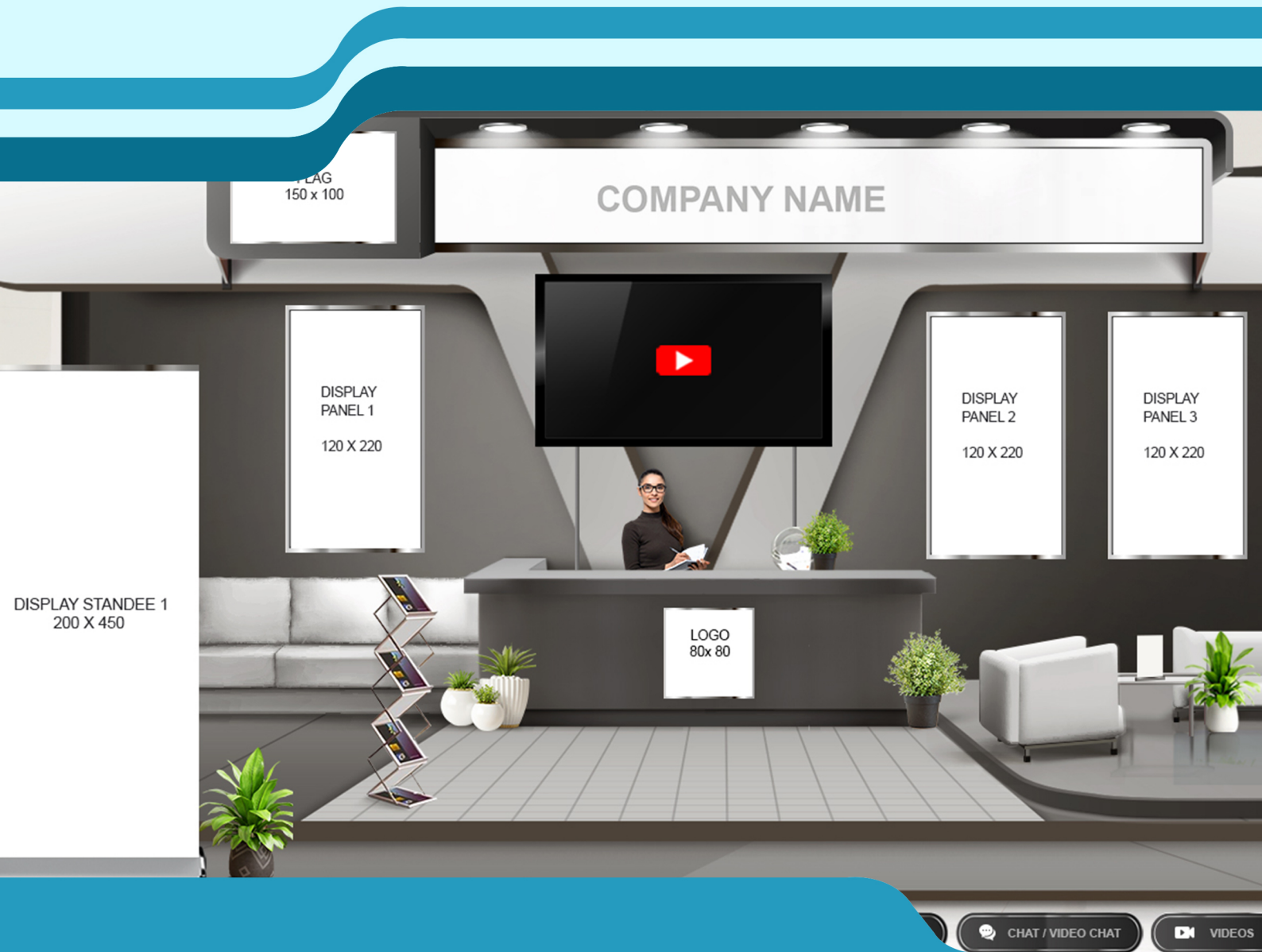


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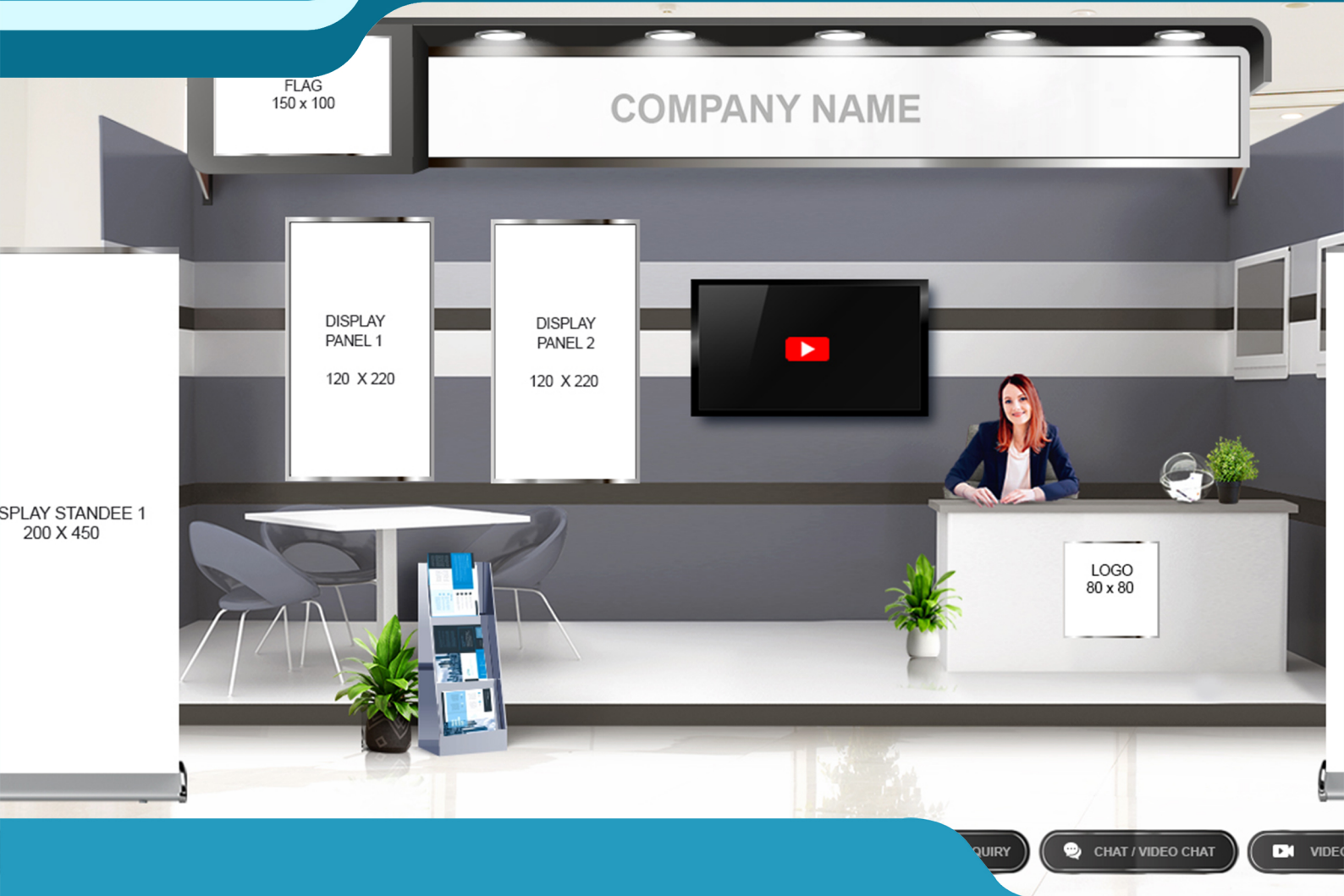
Premium Lounge



Exhibitor Stall



Booth Branding



FAQs

Customization of the virtual booth?

Virtual Booths can be modified, and sponsors can be given options from a variety of templates. Sponsors can use the platform to build their own designs and submit them to us in the appropriate sizes. The setting will be created by us.

What is the minimum number of team members required?

Each sponsor should expect 4 to 5 members to run the booth from the backend, 3 to 4 Booth reps to interact with attendees, and 1 member for a speaker session (if any).

What does the person in charge of the virtual booth's job entail?

At the same time, the booth personnel will be interacting with a variety of guests. The virtual booth has chat, audio, and video calling capabilities.

How will marketing be carried out?

Email marketing, SMS, internet ads, social media promotion, & trade magazine publishing will all be used to promote the virtual expo.

How will the webinar be presented by the speakers?

Is it necessary for them to be physically present?

Speakers allows speakers to do webinars from their computers or workstations. They'll need a good internet connection & a quiet setting.

Do the attendees have to download webinar software?

Is it mobile compatible?

There is no need to download any software; you can join by clicking on a link that will be emailed to you when you register. Furthermore, the virtual platform is mobile-friendly, allowing participants to participate from any device. For the greatest experience, use the most recent version of Chrome. Other browsers, such as Mozilla & Opera, are also available. Unfortunately, Internet Explorer does not have a lot of features. On Mac, Microsoft Internet Explorer, Microsoft Edge, and Safari are not recommended.

What tools will you have to communicate with virtual visitors?

For live engagement with guests, we offer features such as chat, audio, and video calls. There will also be interactive branding, brochures, and films to assist exhibitors in connecting and collaborating with visitors.



BOOK YOUR VIRTUAL BOOTH NOW

Contact Us



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